

Station KTNV-TV LAS VEGAS, NV
Advertiser () .CNTR 4 INDI FREEDOM
Product CTR 4 INDIV FREEDOM
Estimate# 1011
Buyer Emily Milhoan
Phone#
Fax#

Agency () MAINSTREET MEDIA GROUP
PO BOX 25093
ALEXANDRIA, VA 22313
Agency C/P1/P2/E 61/139/1011
Flight Dates 09/19/2012 - 09/28/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: CENTER FOR INDIVIDUAL FREEDOM SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 90,950
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	SA	5A-6A	ACTN NWS SA@5A	:30	\$450.00	09/22-09/22	1	1	1	\$450.00	
	2	SA	7A-8A	GD MRN-SAT-ABC	:30	\$850.00	09/22-09/22	1	1	1	\$850.00	
	3	SU	5A-6A	ACTN NWS SU@5A	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	
	4	SA	6A-7A	ACTN NWS SA@6A	:30	\$750.00	09/22-09/22	1	1	1	\$750.00	
	5	SA	430P-8P	SAT NT FTB-ABC<	:30	\$1,500.00	09/22-09/22	1	1	1	\$1,500.00	
	6	SU	8A-9A	ACTN NWS SU@8A	:30	\$750.00	09/23-09/23	1	1	1	\$750.00	
	7	SA	8A-9A	ACTN NWS SA@8A	:30	\$750.00	09/22-09/22	1	1	1	\$750.00	
	8	W	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/19-09/19	1	1	1	\$650.00	
	9	TH	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/20-09/20	1	1	1	\$650.00	
	10	F	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/21-09/21	1	1	1	\$650.00	
	11	M	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/24-09/24	1	1	1	\$650.00	

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	12	TU	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/25-09/25	1	1	1	\$650.00	
	13	W	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/26-09/26	1	1	1	\$650.00	
	14	TH	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/27-09/27	1	1	1	\$650.00	
	15	F	11A-12P	ACTN NEWS@11AM	:30	\$650.00	09/28-09/28	1	1	1	\$650.00	
	16	W	5A-6A	ACTION NWS@5AM	:30	\$650.00	09/19-09/19	1	1	1	\$650.00	
	17	TH	5A-6A	ACTION NWS@5AM	:30	\$650.00	09/20-09/20	1	1	1	\$650.00	
	18	F	5A-6A	ACTION NWS@5AM	:30	\$650.00	09/21-09/21	1	1	1	\$650.00	
	19	M	5A-6A	ACTION NWS@5AM	:30	\$650.00	09/24-09/24	1	1	1	\$650.00	
	20	TU	5A-6A	ACTION NWS@5AM	:30	\$650.00	09/25-09/25	1	1	1	\$650.00	
	21	W	5A-6A	ACTION NWS@5AM	:30	\$650.00	09/26-09/26	1	1	1	\$650.00	
	22	TH	5A-6A	ACTION NWS@5AM	:30	\$650.00	09/27-09/27	1	1	1	\$650.00	
	23	F	5A-6A	ACTION NWS@5AM	:30	\$650.00	09/28-09/28	1	1	1	\$650.00	
	24	W	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/19-09/19	1	1	1	\$750.00	
	25	TH	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/20-09/20	1	1	1	\$750.00	
	26	F	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/21-09/21	1	1	1	\$750.00	
	27	M	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/24-09/24	1	1	1	\$750.00	
	28	TU	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/25-09/25	1	1	1	\$750.00	

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	29	W	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/26-09/26	1	1	1	\$750.00	
	30	TH	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/27-09/27	1	1	1	\$750.00	
	31	F	7A-9A	GD MRN AMR-ABC	:30	\$750.00	09/28-09/28	1	1	1	\$750.00	
	32	W	730P-8P	MILLIONAIRE	:30	\$850.00	09/19-09/19	1	1	1	\$850.00	
	33	TH	730P-8P	MILLIONAIRE	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	
	34	F	730P-8P	MILLIONAIRE	:30	\$850.00	09/21-09/21	1	1	1	\$850.00	
	35	M	730P-8P	MILLIONAIRE	:30	\$850.00	09/24-09/24	1	1	1	\$850.00	
	36	TU	730P-8P	MILLIONAIRE	:30	\$850.00	09/25-09/25	1	1	1	\$850.00	
	37	W	730P-8P	MILLIONAIRE	:30	\$850.00	09/26-09/26	1	1	1	\$850.00	
	38	TH	730P-8P	MILLIONAIRE	:30	\$850.00	09/27-09/27	1	1	1	\$850.00	
	39	F	730P-8P	MILLIONAIRE	:30	\$850.00	09/28-09/28	1	1	1	\$850.00	
	40	W	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/19-09/19	1	1	1	\$900.00	
	41	TH	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/20-09/20	1	1	1	\$900.00	
	42	F	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/21-09/21	1	1	1	\$900.00	
	43	M	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/24-09/24	1	1	1	\$900.00	
	44	W	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/26-09/26	1	1	1	\$900.00	

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	45	TH	5P-530P	ACTION NWS@5PM	:30	\$900.00	09/27-09/27	1	1	1	\$900.00	
	46	W	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/19-09/19	1	1	1	\$750.00	
	47	TH	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/20-09/20	1	1	1	\$750.00	
	48	M	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/24-09/24	1	1	1	\$750.00	
	49	TU	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/25-09/25	1	1	1	\$750.00	
	50	W	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/26-09/26	1	1	1	\$750.00	
	51	TH	6A-7A	ACTION NWS@6AM	:30	\$750.00	09/27-09/27	1	1	1	\$750.00	
	52	W	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,100.00	09/19-09/19	1	1	1	\$1,100.00	
	53	F	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,100.00	09/21-09/21	1	1	1	\$1,100.00	
	54	M	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,100.00	09/24-09/24	1	1	1	\$1,100.00	
	55	W	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,100.00	09/26-09/26	1	1	1	\$1,100.00	
	56	TH	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,100.00	09/27-09/27	1	1	1	\$1,100.00	
	57	F	6P-7P	ACTION NWS@6PM/ACTION NWS@630	:30	\$1,100.00	09/28-09/28	1	1	1	\$1,100.00	
	58	W	2P-3P	JEFF PROBST SHOW	:30	\$350.00	09/19-09/19	1	1	1	\$350.00	
	59	M	2P-3P	JEFF PROBST SHOW	:30	\$350.00	09/24-09/24	1	1	1	\$350.00	
	60	TU	2P-3P	JEFF PROBST SHOW	:30	\$350.00	09/25-09/25	1	1	1	\$350.00	
	61	TH	2P-3P	JEFF PROBST SHOW	:30	\$350.00	09/27-09/27	1	1	1	\$350.00	

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	62	F	2P-3P	JEFF PROBST SHOW	:30	\$350.00	09/28-09/28	1	1	1	\$350.00	
	63	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	09/20-09/20	1	1	1	\$1,000.00	
	64	F	10A-11A	VIEW-ABC	:30	\$1,000.00	09/21-09/21	1	1	1	\$1,000.00	
	65	TU	10A-11A	VIEW-ABC	:30	\$1,000.00	09/25-09/25	1	1	1	\$1,000.00	
	66	W	10A-11A	VIEW-ABC	:30	\$1,000.00	09/26-09/26	1	1	1	\$1,000.00	
	67	TH	10A-11A	VIEW-ABC	:30	\$1,000.00	09/27-09/27	1	1	1	\$1,000.00	
	68	F	10A-11A	VIEW-ABC	:30	\$1,000.00	09/28-09/28	1	1	1	\$1,000.00	
	69	W	11P-1135P	NEWS	:30	\$1,750.00	09/19-09/19	1	1	1	\$1,750.00	
	70	TH	11P-1135P	NEWS	:30	\$1,750.00	09/20-09/20	1	1	1	\$1,750.00	
	71	F	11P-1135P	NEWS	:30	\$1,750.00	09/21-09/21	1	1	1	\$1,750.00	
	72	M	11P-1135P	NEWS	:30	\$1,750.00	09/24-09/24	1	1	1	\$1,750.00	
	73	W	11P-1135P	NEWS	:30	\$1,750.00	09/26-09/26	1	1	1	\$1,750.00	
	74	TH	11P-1135P	NEWS	:30	\$1,750.00	09/27-09/27	1	1	1	\$1,750.00	
	75	W	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/19-09/19	1	1	1	\$650.00	
	76	TH	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/20-09/20	1	1	1	\$650.00	
	77	F	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/21-09/21	1	1	1	\$650.00	

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	78	M	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/24-09/24	1	1	1	\$650.00	
	79	W	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/26-09/26	1	1	1	\$650.00	
	80	TH	4P-5P	ACTION NWS@4PM/ACCESS HOLLYWD	:30	\$650.00	09/27-09/27	1	1	1	\$650.00	
	81	W	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/19-09/19	1	1	1	\$850.00	
	82	TH	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	
	83	F	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/21-09/21	1	1	1	\$850.00	
	84	M	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/24-09/24	1	1	1	\$850.00	
	85	W	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/26-09/26	1	1	1	\$850.00	
	86	TH	7P-730P	ACCESS HOLLYWD	:30	\$850.00	09/27-09/27	1	1	1	\$850.00	
	87	W	9A-10A	MORNING BLEND	:30	\$400.00	09/19-09/19	1	1	1	\$400.00	
	88	TH	9A-10A	MORNING BLEND	:30	\$400.00	09/20-09/20	1	1	1	\$400.00	
	89	F	9A-10A	MORNING BLEND	:30	\$400.00	09/21-09/21	1	1	1	\$400.00	
	90	M	9A-10A	MORNING BLEND	:30	\$400.00	09/24-09/24	1	1	1	\$400.00	
	91	W	9A-10A	MORNING BLEND	:30	\$400.00	09/26-09/26	1	1	1	\$400.00	
	92	TH	9A-10A	MORNING BLEND	:30	\$400.00	09/27-09/27	1	1	1	\$400.00	
	93	TH	1135P-1235A	LATE SHOW	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	

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	94	F	1135P-1235A	LATE SHOW	:30	\$850.00	09/21-09/21	1	1	1	\$850.00	
	95	M	1135P-1235A	LATE SHOW	:30	\$850.00	09/24-09/24	1	1	1	\$850.00	
	96	W	1135P-1235A	LATE SHOW	:30	\$850.00	09/26-09/26	1	1	1	\$850.00	
	97	TH	1135P-1235A	LATE SHOW	:30	\$850.00	09/27-09/27	1	1	1	\$850.00	
	98	F	1135P-1235A	LATE SHOW	:30	\$850.00	09/28-09/28	1	1	1	\$850.00	
	99	W	12P-1P	CHEW-ABC	:30	\$850.00	09/19-09/19	1	1	1	\$850.00	
	100	TH	12P-1P	CHEW-ABC	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	
	101	M	12P-1P	CHEW-ABC	:30	\$850.00	09/24-09/24	1	1	1	\$850.00	
	102	TU	12P-1P	CHEW-ABC	:30	\$850.00	09/25-09/25	1	1	1	\$850.00	
	103	W	12P-1P	CHEW-ABC	:30	\$850.00	09/26-09/26	1	1	1	\$850.00	
	104	TH	1P-2P	GENERAL HOSPITAL	:30	\$850.00	09/20-09/20	1	1	1	\$850.00	
	105	M	1P-2P	GENERAL HOSPITAL	:30	\$850.00	09/24-09/24	1	1	1	\$850.00	
	106	W	1P-2P	GENERAL HOSPITAL	:30	\$850.00	09/26-09/26	1	1	1	\$850.00	
	107	TH	1P-2P	GENERAL HOSPITAL	:30	\$850.00	09/27-09/27	1	1	1	\$850.00	
	108	F	1P-2P	GENERAL HOSPITAL	:30	\$850.00	09/28-09/28	1	1	1	\$850.00	

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	109	TH	3P-330P	WE THE PEOPLE	:30	\$500.00	09/20-09/20	1	1	1	\$500.00	
	110	F	3P-330P	WE THE PEOPLE	:30	\$500.00	09/21-09/21	1	1	1	\$500.00	
	111	M	3P-330P	WE THE PEOPLE	:30	\$500.00	09/24-09/24	1	1	1	\$500.00	
	112	W	3P-330P	WE THE PEOPLE	:30	\$500.00	09/26-09/26	1	1	1	\$500.00	
	113	TH	3P-330P	WE THE PEOPLE	:30	\$500.00	09/27-09/27	1	1	1	\$500.00	

---REPORT TOTALS---

Report Totals: 113 / \$90,950.00

---SALES MONTHLY TOTALS---

Sep 12: 113 / \$90,950.00

Sales Totals: 113 / \$90,950.00

Station Totals: 113 / \$90,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$413,409	KBLR	0%	KLAS	32%	KSNV	27%	KTNV	22%	KTUD	1%
		KVCW	0%	KVMY	0%	KVVU	18%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order# 6853235 Ver# 1 Status New
EC'd Yes

Traffic Order# 6853235

Printed: 09/17/2012 2:49 PM
Last Received: 09/17/2012 11:42 AM
Showing Buylines: All Lines

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